

# **Business Gurukula**

## **PRIVACY POLICY**

**Updated On :** 01 January, 2025

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At **Business Gurukula**, we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you engage with us through our website, services, or communications.

### **1. INFORMATION WE COLLECT**

**We may collect the following types of information:**

- Personal Information: Name, email address, phone number, company details, or any information you provide through forms or communication.
- Usage Data: Information about how you interact with our website, such as pages visited, time spent, and clicks.

### **2. HOW WE USE YOUR INFORMATION**

**We use the information collected for the following purposes:**

- To provide and improve our services.
- To respond to inquiries and communicate with you.
- To personalize your experience with our brand.
- To send updates, marketing materials, or promotional content, only if you've opted in.
- To comply with legal obligations and protect against fraud.

### **3. SHARING YOUR INFORMATION**

**We respect your data and will never sell it. For work purposes, we share your information:**

- With trusted service providers who assist us in operating our business (e.g., email platforms or hosting services).
- If required by law or to protect our rights, property, or safety.

## 4. DATA SECURITY

We take data security seriously and implement appropriate measures to protect your information from unauthorised access, alteration, or disclosure.

## 5. YOUR RIGHTS

**You have the following rights regarding your personal data:**

- **Access:** Request a copy of the information we have about you.
- **Correction:** Request corrections to inaccurate or incomplete data.
- **Deletion:** Request deletion of your personal information, subject to legal requirements.
- **Opt-Out:** Unsubscribe from marketing communications at any time.

## 6. THIRD-PARTY LINKS

Our website or communications may include links to third-party websites. We are not responsible for their privacy practices. Please review their privacy policies before engaging.

## 7. UPDATES TO THIS POLICY

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Please review this policy periodically to stay informed.

## 8. CONTACT US

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us.

Your trust is essential to us, and we are committed to safeguarding your privacy while providing exceptional service.

## SIGNATURES



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